

# STRONGER TOGETHER



the  **YMCA  
of Greater  
Michiana**

  
3 FACILITIES, 1 CAMP



# ABOUT THE YMCA of Greater Michiana

In 2020, we asked you to stick with us. We're happy to say that with your continued support we were able to offer virtual classes, free childcare for essential workers, operate as a food distribution site, and provide other offerings for our communities throughout the year. Not to mention all of the accomplishments you will read throughout this report.

The YMCA may be best known for its fitness opportunities, but not everyone knows that the Y is a nonprofit committed to strengthening community by connecting all people to their potential, purpose, and each other. We believe everyone should have to opportunity to be a part of this community, which is why we continue to award membership scholarships annually.

Without the Y, so many senior citizens would feel an increased sense of isolation, so many children would go home to an empty house after school instead of engaging in recreational and educational opportunities, and so many people would not be challenged to become their healthiest self possible.

Because of our members' care and generosity, we were able to reopen our doors when mandated closures were lifted. Our goal is to continue to be a safe place to serve our members and community to the highest standards you've come to expect for years to come. Because we are stronger together.



Mark D. Weber, *Chief Executive Officer*

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## BOARD OF DIRECTORS

Baker, Tim

Brandstatter, Jane

Cerney, Bill

Conklin, Matt

Doran, Tom

Dreher, Dallas

Drew, Mowitt

French, Brian

Gammage, Andrew

Iapalucci, Phil

Jones, Regan

Kenagy, Bob

Kent, Katherine

Kubicki, Brian

Merritt, Meryle

Neal, Mark

Reits, Jim

Seib, Rick

Senica, Sara

Towner, Chad

Troyer, Kendall

### YOUTH DEVELOPMENT

We do more than teach youth how to swim or coach sports.

We are here to ensure the children and teens in our communities reach their full potential—physically, mentally, and socially.

### HEALTHY LIVING

Maintaining a balanced spirit, mind, and body is just as important as being physically active. Our classes, programs, fitness challenges, personal training, and more help you challenge yourself and become the healthiest you possible.

### SOCIAL RESPONSIBILITY

The generosity of others is at the core of the Y's existence as a nonprofit. It is only through the support of our volunteers, and public and private donors, that we are able to support and give back to our communities.

# OUR Y FAMILY GREW

While the year had its challenges, we also experienced many successes. On January 1, 2020, YMCA of Michiana and YMCA of Southwest Michigan officially merged to form YMCA of Greater Michiana after entering into a management agreement in 2018. This merger expanded our footprint to include three fitness facilities and YMCA Camp Eberhart, allowing us to expand our resources and impact in our communities. Then, in July, we partnered with City of South Bend Venues Parks and Arts as we reimagined how the Y looked in the South Bend community. We are excited to see what we can accomplish together in the following years.

4 LOCATIONS • 551 TEAM MEMBERS



139



933



# A YEAR IN REVIEW

# 2020

## HEALTHY LIVING

We're here to help people become the healthiest versions of themselves.



**5 Healthy Corner Stores**

Provides healthy, affordable food in underserved/urban areas



**416 Virtual Fitness Classes**

3,518 Total Fitness Classes



**42 LIVESTRONG® at the YMCA & StayStrong participants**



## CHILDCARE BY TYPE

We were happy to provide childcare for 173 children of essential workers throughout the year, including during the mandated closure.

**Y-Club**

401

**Summer Day Camps** 173

**Child Watch**

332

**Preschool** 142

## CAMP EBERHART

We safely offered our Day Camp program and 5 Family Camp weekends, all COVID-free. There were s'mores around the campfire, songs sung at chapel, trail rides, friendship bracelets, bullseyes at archery, new friendships formed and many, many memories created that will never be forgotten.

**277**  
Day Campers

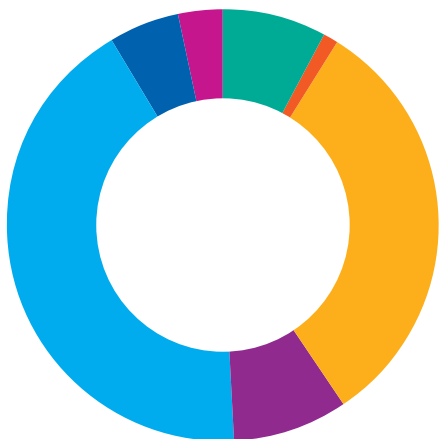


# 21,526

members visited us 181,483 times in 2020, despite mandated closures at all our facilities. Thanks to everyone who stuck with us!

## NUMBERS BY PROGRAM AREA

Our programs include swim, martial arts, basketball, gymnastics, horseback riding, dance, adult volleyball leagues, and more!



Program Area	Total Numbers
Swim Lessons	1,109
Youth Sports	763
Adult Sports	205
Youth Dance	189
Swim Team	130
Homeschool P.E.	74
Adult Dance	32

VIRTUAL  
**RACE**  
PARTICIPANTS

Thanksgiving Day Run

1,199

Cat Tracks

26

Race for YMCA

53



## FUNDED PROGRAMS

- South Bend Summer Select Program
- Outdoor education scholarships for schoolchildren in St. Joseph County, MI
  - Healthy U
- Learning Tree Preschool & Childcare
  - Summer My Way®
  - Childcare Network

## LIFE SAVING SERVICES

With the ongoing pandemic, blood donations and trainings are more important than ever.



122 pints of blood impacted 366 lives



42 Lifeguard Certifications



96 CPR/AED/First Aid Certifications



# JODI'S Y

9-Year Member • Benton Harbor-St. Joseph YMCA

I've never had the drive or discipline to work out on my own. I will do one plank and call it good enough! I needed someone to push me, which is why I decided to try personal training a couple years ago. I was already attending Zumba classes with a lively instructor, but I was encouraged to expand my horizons, so I began personal training. My personal trainer went beyond what she needed to do. She would walk me to the treadmills, have me step on, and tell me to let her know how it went when I was finished. She never knew how much that meant to me because I never thought I would have to do it without her.

**When gyms closed last year, it was absolutely horrible.** When I look back on it now, I realize I didn't do much to cope. I was not reaching my fitness goals because I wasn't pushing myself. The Y offered outdoor fitness classes in the summer, but nothing could replace the one-on-one connection I thought I needed.

I was ecstatic when the Y reopened in September. I didn't realize how much I liked and needed the Y until after they

reopened. Unfortunately, my personal trainer pursued other avenues during the mandated closure, which made it hard for me to step foot into the building, let alone work out without her.

I then met with Monica, the Senior Healthy Living Director, to talk about my options. I was distraught; I told her I wanted someone to care and that I needed a personal trainer. **She helped me realize my strength to become more independent. If it wasn't for her encouragement, I would not have come back to the Y after it reopened.** She told me that the team cares about me and has continued to be supportive. She may not realize it, but she makes a difference. Especially in my life.

The Y has meant a lot to me, especially over the past year. The simplicity of walking into the building and having a friendly staff member say hi has made me feel like I am part of a community. We're all here for the same reason too: to better ourselves. **That's why I'm a Y member for life.**



Joined the Y



Began Personal Training



COVID is Introduced



Gyms Closed  
No Personal Training



Outdoor  
Fitness Classes



Gyms Reopen!



Met with  
Monica



Became  
Independent





“

**She helped me realize  
my strength to become  
more independent.**

”

# MEMBER'S Y STORIES

## KENT • 9-Year Member • Niles-Buchanan YMCA

The Y is more than just a gym to me, and when it closed in the spring, I was devastated. **I firmly believe that physical health and mental health are partners in one's quality of life, and the Y was my place for social connection and stress relief.** I hoped the closure was just short-term, but it kept being extended and extended. I donated my membership dues during the mandated closure because I wanted the Y to be able to open its doors again. I constantly checked my email for a notification announcing that their doors were reopening. When I finally received it in September, I was ecstatic!

I value all of the different opportunities that the Y offers me. I warm-up on the basketball court by shooting hoops, then I hit the weight room, then the cardio equipment, run some laps, and cool down with some more basketball. I use the 1/10-mile track for the Taji 100 Challenge (a friendly competition between veterans to run, walk, or ruck 100 miles in 28 days) every February. Last year I walked 268 miles for the challenge, which is 2,680 laps on the Niles track.

**I choose the Y over other gyms because it is my community.** I visit all 6 days that it's open and I even tried to start a "rumor" with the front desk staff at the Niles-Buchanan branch that the gym is open on Sundays, but they have not given in to my shenanigans. But they can't be mad at me for my devotion to the Y! The friendliness and support of the excellent staff means more to me than they know.



### Heather • O'Brien Fitness Center

I wasn't sure about going to a different YMCA facility in South Bend, but the O'Brien Center has new equipment, the rooms for group exercise are large and the building is well maintained. It's fantastic! Going to the gym is a little different right now because of COVID, but the precautions staff and members follow make me feel safe in the building. Everyone is doing their part to make sure we are spaced out, equipment is getting cleaned properly, and people are wearing face masks when required. It feels so good to workout with my friends and take classes that I love!



### Sircher Family • Camp Eberhart

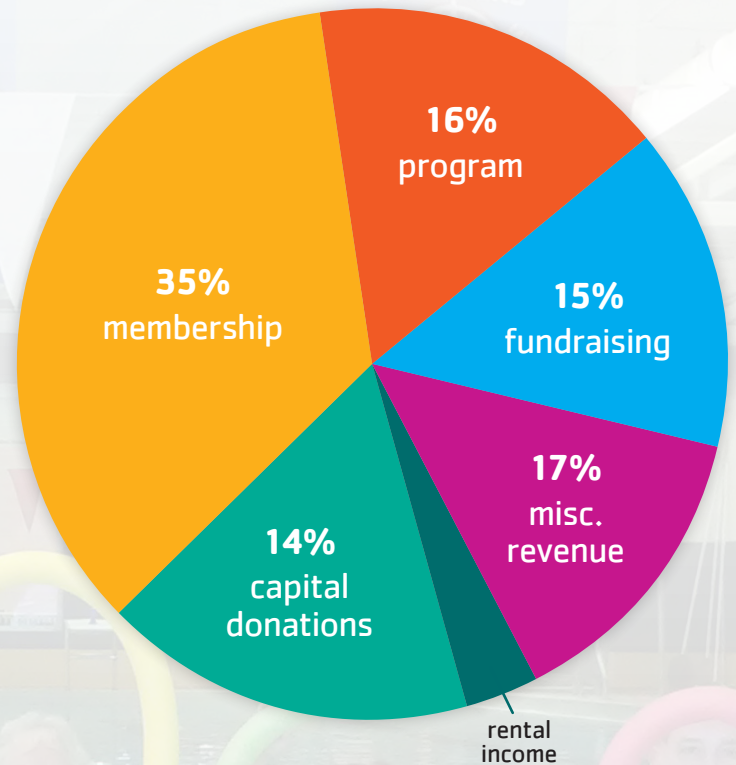
When the pandemic began, my main concern was my children and their mental wellbeing. I jumped at the chance to send them to Day Camp at Camp Eberhart so they could have some normalcy of playing and socializing again. With camp's safety procedures, I was confident that my kids would be safe, and they didn't have any COVID-19 cases the entire summer. Instead, my kids made amazing friends, had stellar camp counselors, and were able to swim, play, and experience new things. Without camp, my kids would have had a very different and sullen summer. After this year, I will send my kids to Camp Eberhart no matter what.



# FINANCIAL OVERVIEW

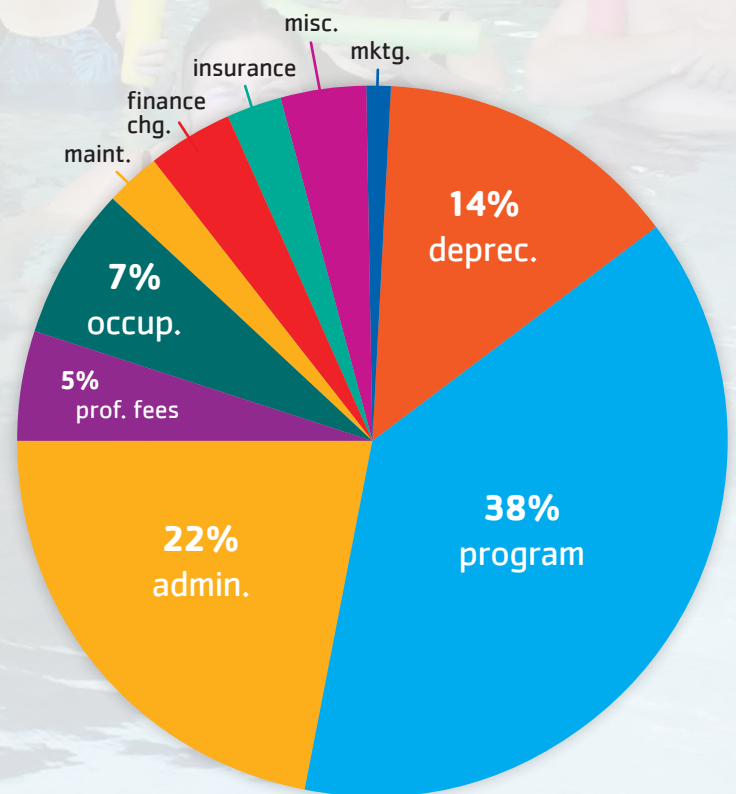
## OPERATING REVENUE

Membership	\$2,108,165
Program	\$974,210
Fundraising	\$874,729
Capital Donations	\$824,682
Rental Income	\$186,474
Misc. Revenue	\$1,009,516
<b>Total Revenue</b>	<b>\$ 5,977,776</b>



## OPERATING EXPENSES

Programs	\$2,418,252
Administration	\$1,392,351
Professional Fees	\$313,562
Occupancy	\$440,664
Maintenance	\$163,184
Finance Charges	\$238,775
Insurance	\$159,689
Misc. Expenses	\$250,679
Marketing	\$59,385
Depreciation	\$871,724
<b>Total Expenses</b>	<b>\$6,308,265</b>



### MAJOR FUNDRAISING EVENTS

Thanksgiving Day Run	\$47,723
Cat Tracks	\$2,757
Hope Grows	\$16,591
Race for YMCA	\$25,529

# OUR ANNUAL DONORS

## help us to be stronger together

### \$25,000+

Berrien Community Foundation  
DeGroot Family Foundation  
Kotz, Sangster, Wysocki PC - Niles  
MDHHS/State Alliance of Michigan  
YMCA's  
Spectrum Health Lakeland  
Foundation  
State of Michigan  
United Way of Southwest Michigan  
YMCA of the USA

### \$5,000-24,999

1st Source Bank  
Brushwyler, Gloria  
Camp Eberhart Alumni Association  
Chapple, Michael  
City of Niles  
Frederick S Upton Foundation  
Gurley Leep Automotive Family  
Honor Credit Union  
Leep Family Foundation, Inc.  
Lilly Endowment/Indiana Alliance of  
YMCA's  
Michigan Gateway Community  
Foundation  
Niles Education Foundation  
Robert, Judith  
United Way of Southwest Michigan -  
Designated Donors  
United Way of St. Joseph County (MI)  
Weidner and Company, P.C.

### \$1,000-4,999

Allied Solutions  
Balkin, David  
Bendure, Raymond  
Camden TV and Appliance  
Campbell Ford Lincoln  
Carolyn and Sean Savage Family  
Foundation  
Cerney, Stephanie  
Cook Nuclear Plant  
Corey Lake Association

Cressy, Corey  
Eagle Technologies  
Fifth Third Bank  
Fuerbringer Landscaping & Design  
Gibson Insurance Agency, Inc.  
Hanson Logistics  
HDS Investments  
HRP Construction  
Indeck Energy Services, Inc.  
Jimmy John's - Niles  
John DeVries Agency, Inc.  
Joy's Johns  
Kinexus  
Kruggel Lawton CPA  
Logistick Inc.  
Mailmax  
Martin's Super Market  
Meijer, Inc. - Stevensville #251  
Meridian Title Corporation  
Mid-West Family Broadcasting  
Midwest Timer Service, Inc.  
Neal, Mark  
Niles Precision Company, Inc.  
Panzica Building Corp  
Pearson Construction Company, Inc.  
Peerless Electrical Contracting, LLC  
Peters, Denise  
Sanborn, Mary Beth  
Schenk, Christopher  
Seib, Rick  
Serf, Brad  
South Bend Medical Foundation  
Southwestern Michigan College  
TCF Bank - Niles  
The Bruce G. and Mary A. Robert  
Family Foundation  
The Releaf Center of Niles  
Thompson, Tiffany  
Tire Rack  
Tyler Automotive  
Walmart Supercenter - Niles  
Whirlpool Foundation  
WSMK Radio  
Yarger, Tom  
Zavacky Jr, Robert

### \$500-999

AACOA - Bonnell Aluminum  
ADP, LLC  
B & L Information Systems, Inc.  
Beaudoin Electrical Construction, Inc.  
Circle Federal Credit Union  
Evans, Courtney  
Express Employment Professionals  
Fleet Feet  
Hampton Industrial Services  
Hattemer, Mary  
High Profile  
Kappa Kappa Kappa Inc, Epsilon  
Lambda Chapter  
Kaufmann, Christina  
Lazer Graphics  
Leader Publications  
Mackowiak, Larry  
Matrix Fitness  
Meijer, Inc. - South Bend #120  
Meijer, Inc. - Three Rivers  
Milliken, James  
NSG/Pilkington North America  
Sehy, Lawrence  
Skimin, Sarah  
South Bend-Elkhart Audubon  
Society, Inc.  
Stecker, Ellyn  
The Tuesley Family Fdn Inc  
The UPS Store - Niles  
TriMED Sustainable Solutions LLC  
Vance, Edwin  
Wandling, Michael  
Weidner, Jared  
Wings Etc. - Niles  
Wolverine Electrical Contracting, Inc.

### \$100-499

Abonmarche Consultants, Inc.  
Aldridge, Ashley  
Arcadia Gardens, LLC  
Arnt Asphalt Sealing - BH  
Barnaby's  
Benigni, Carla  
Big C Lumber  
Boelcke Heating Company  
Bohman, Eric  
Brandstatter, Jane



Bremer & Bouman Heating & Cooling, Inc.  
Cheek, Linda  
Cindy McCall Insurance Agency, LLC - AAA Insurance  
Clark, Jacque  
Conklin, Matthew  
Cooper, Michael  
Corey Lake Yacht Club  
Custom Tool and Die Company  
Dreher, Dallas  
Edward Jones - Shane R. Shidler  
Egan, Emily  
Ferguson, Eric  
Ferguson, Ryan  
First Church of God  
Foster, Kayla  
Four Flags Garden Club  
Franger Gas Co., Inc.  
Freedom Realty  
Frischkorn, Carla  
Garner, Connie  
Gibbs, James  
Grout, Joshua  
Guenthardt, Susan  
Haboush, Jill  
Hayes Family Foundation  
Hokanson, William  
Holloway, Michelle  
Howe, Carl  
Iapalucci, Phil  
Innovia Consulting  
JB Water & Sampling  
JD's Truck Stop  
Joers Carpet One  
Kachur Tree Service, LLC  
Kanczuzewski, Julia  
Klehr, David  
Kosonovich, Dave  
KSS-Kalamazoo Sanitary Supply  
Kubisiak, Barbara  
Kuhl, Tom & Kay  
Law, Doug  
Lions Club of Benton Harbor - Fairplain  
Martin, Jon  
McCormick & Company, Inc.  
MI Realty, A Michigan Real Estate Company  
Morris, Mark  
NCP Coatings  
Niles Vision Clinic  
Oldham, Wallace  
Osberger, Megan

Pauwels, Joseph  
Peter J Johnson Law Office  
Porky's Party Place  
Portolese, Kathryn  
Preferred Insurance Services, Inc.  
PSI Iota Xi - Zeta Theta Chapter  
R & D Remodeling LLC  
Richard Beckermeyer DDS, PC  
Roberts Corey Lake Campground  
Sandock, Lou  
Savage, Lawrence  
Schaller, Sammee  
Selge Construction Co., Inc.  
SEMCO Energy  
Shroyer, Judith  
Siberell, Don  
Silver Beach Pizza  
Skodras, Dan  
South Bend Roofing & Siding Co., Inc.  
Southern Michigan Rubber  
Southwest Transport Company  
Special-Lite, Inc.  
Spencer, Kelly  
Swartz, Louise  
Sylvester & Tessie Kaminski Foundation  
The Hanover Insurance Group Foundation, Inc.  
United Way of St. Joseph County (IN)  
Vail Rubber Works Inc.  
Walsh, Erica  
Wiseman, Jay  
Woodland Terrace of Longmeadow  
Woodworth, Lynn

## \$50-99

Adkins-Beck, Sarah  
Black, Macey  
Buck Burgers & Brew  
Call, Heather  
Century 21 Affiliated  
Cooper, Thomas  
Crocker, Gail  
Dewitt, Nichole  
Durm, Gail  
Eberhard, Sharon  
Ferguson, Cory  
Fissinger, Jim  
Fresh Thyme  
Gropp, Catherine  
Hardy, Sue  
Hoffman, Christine  
Johnson, Deborah

Kemble, Rita  
Killeen, Patricia  
Krisch, John  
Krull, Carolyn  
Martin, Katia  
Massing, Marianne  
McLeod, John  
Meridy, Alvin  
Minzey, Ronald  
Motz, Tina Jo  
Mucia, Brandon  
Mudd, Brian  
Murphy, Timothy  
O'Brien, Timothy  
Pattison, Warren  
Pollitt, Harry & Mary Sue  
Rigel, Beryl & Frances  
Rusher, Tiffany  
Sam's Club  
Sibande, Margaret  
Simpson, Timothy  
Slackers Family Fun Center  
Smith, Darien  
Smith, Michael  
Snyder, Sirimas  
Stevens, Phillip  
Stewart, Odas  
Stickney, Raelene  
Stone, Stephanie  
Walters, Glenda  
Walters, Thomas  
Wiseman, Ruthelma  
Wolf, Carolyn  
Wolf, Mary

*All capital donors are recognized with capital projects.*

**THANK YOU**  
to all of our members who stayed with us during the mandated closure. Your membership dues ensured our Y remained strong and was positioned to reopen and continue to serve the community with impactful programming.



### Essential Workers Child Care

We offered free childcare to Spectrum Health Lakeland essential workers beginning in April, thanks to a partnership with the hospital system.

### Summer Programs

We had a fun and safe summer at the Y! Between our outdoor fitness classes and summer day camp - we adapted our programs to have a COVID-free summer at all of our locations.



### Northside Child Development Center

For the 2020-21 school year, we began a partnership with Niles Community Schools to run Great Start Readiness Program at Northside Child Development Center and to utilize this facility to open the first location of the YMCA Child Care Network offering affordable, full-day, licensed childcare for ages infant-4 years.

# 2020 ACCOMPLISHMENTS



### O'Brien Fitness Center Renovations

City of South Bend broke ground on facility renovations in December 2020. These include new upstairs locker rooms, updated member service and lobby area, and new private restrooms.



### Niles-Buchanan YMCA Capital Expansion

We broke ground in June on a 14,000 sq. ft. expansion that includes a full-size gymnasium, youth room, teen room, fitness studio, additional space for Childwatch, and office space. Thank you to all the donors who made this possible!

### Camp Eberhart Renovations

We broke ground on a new Powder Room Bathhouse and Day Camp Pavilion in October, renovated the Camp Fire Circle, and completed dozens of maintenance projects. Thank you to all of the alumni, staff and volunteers that gave their time and abilities to accomplish so much in just 12 months.

